

Metric Learning to Rank

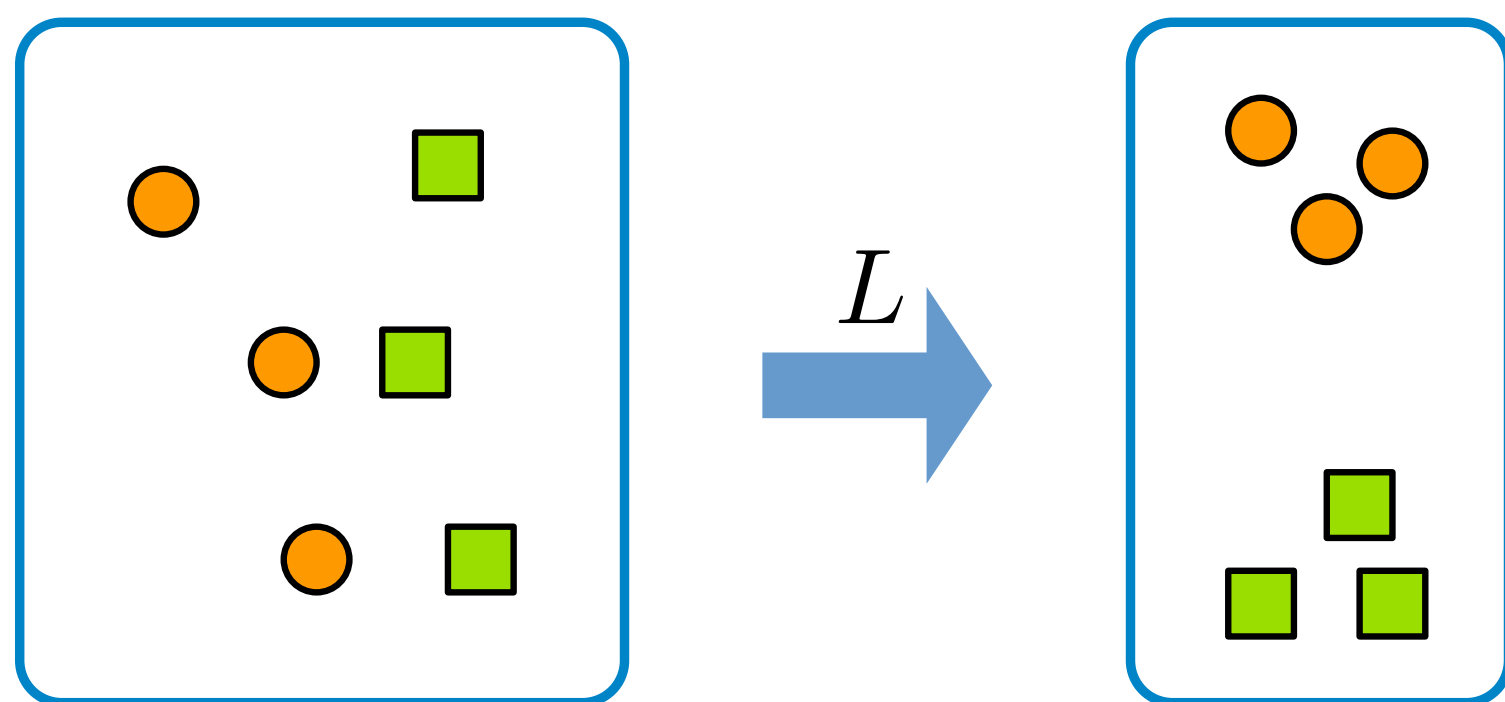
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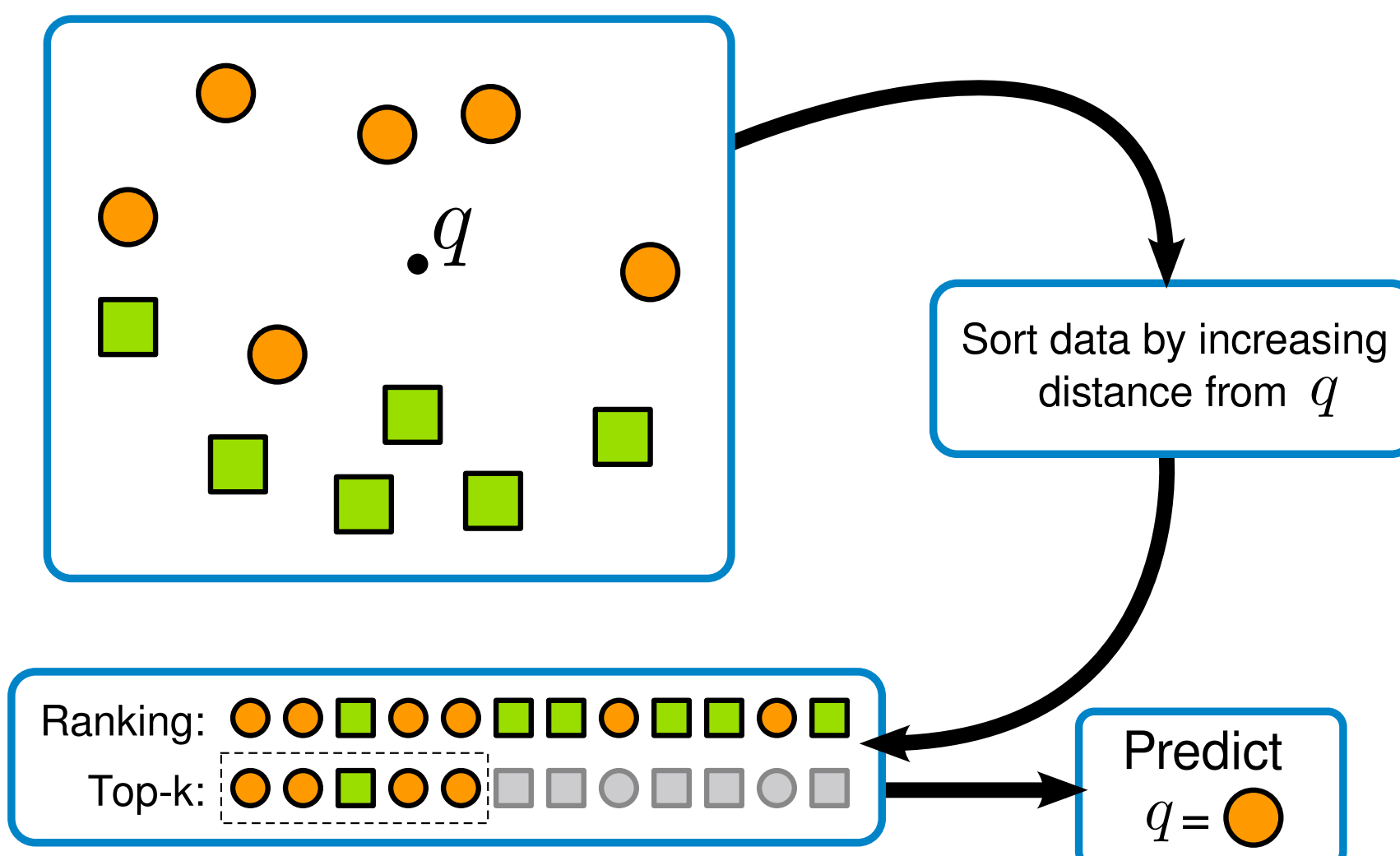
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Overview

Introduction In metric learning, the goal is to learn a transformation of the data so that distances conform to similarity, e.g. class labels:



kNN error Learned metrics are typically evaluated by k -Nearest Neighbor error. For a query point q , predict its label by kNN:



★ kNN error is a loss function over rankings induced by distance in the learned space.

Metric IR We formulate metric learning as a learning to rank problem. This leads to an algorithm which can be used for **query-by-example information retrieval** problems.

The algorithm supports general ranking loss measures in addition to binary kNN.

Notation

$\mathcal{X} \subset \mathbb{R}^d$ Input: the training set of n points in \mathbb{R}^d
 \mathcal{Y} Output: the set of permutations over \mathcal{X}
 y_q^* The true ranking for point q
 $\Delta(y_q^*, y)$ The loss incurred by predicting y instead of y_q^*
 $W \succeq 0$ The learned (positive semidefinite) metric
 $W = L^T L$
 $\|a - b\|_W$ The learned distance between a and b
 $\|a - b\|_W^2 = (a - b)^T W (a - b)$
 $= \langle W, (a - b)(a - b)^T \rangle_F$

Algorithm

Structural SVM The algorithm is based on ranking with Structural SVM[1]:

$$\min_w \frac{1}{2} \|w\|^2 + C \cdot \frac{1}{n} \sum_{q \in \mathcal{X}} \xi_q \quad \text{OPT1}$$

$$\forall q \in \mathcal{X} \quad \forall y \in \mathcal{Y} \setminus \{y_q^*\} \\ \langle w, \psi(q, y_q^*) \rangle \geq \langle w, \psi(q, y) \rangle + \Delta(y_q^*, y) - \xi_q$$

Score(good ranking) > Score(bad ranking) + Loss(bad ranking)

$$\psi(q, y) = \sum_{i \in \mathcal{X}_q^+} \sum_{j \in \mathcal{X}_q^-} y_{ij} \frac{\phi(q, i) - \phi(q, j)}{|\mathcal{X}_q^+| \cdot |\mathcal{X}_q^-|}$$

$$y_{ij} = \begin{cases} +1 & i \text{ before } j \\ -1 & i \text{ after } j \end{cases} \quad \text{Rankings are encoded by the partial order feature}$$

$\phi(q, i)$ is a feature function for the query/data pair (q, i)

At test time, predict the ranking that maximizes the score. Sort \mathcal{X} in descending order:

$$\max_{y \in \mathcal{Y}} \langle w, \psi(q, y) \rangle \Rightarrow \langle w, \phi(q, i) \rangle \setminus_{i \in \mathcal{X}}$$

Distance ranking In metric learning, the query is also a data point. We want to sort by increasing distance from the query.

We choose a matrix-valued feature function

$$\phi_M(q, i) = -(q - i)(q - i)^T$$

and generalize the inner products in OPT1 to Frobenius inner products. For a PSD W , the inner product is the negative distance between q and i :

$$\langle W, -(q - i)(q - i)^T \rangle_F = -\|q - i\|_W^2$$

Max-score prediction: sort by increasing distance from the query.

This leads to the Metric Learning to Rank (MLR) optimization:

$$\min_{W \succeq 0} \text{tr}(W) + C \cdot \frac{1}{n} \sum_{q \in \mathcal{X}} \xi_q \quad \text{OPT2}$$

$$\forall q \in \mathcal{X} \quad \forall y \in \mathcal{Y} \setminus \{y_q^*\} \\ \langle W, \psi(q, y_q^*) \rangle_F \geq \langle W, \psi(q, y) \rangle_F + \Delta(y_q^*, y) - \xi_q$$

Optimization

OPT2 has exponentially many constraints. We find an approximate solution to OPT2 by adapting the 1-Slack margin-rescaling cutting plane algorithm [2].

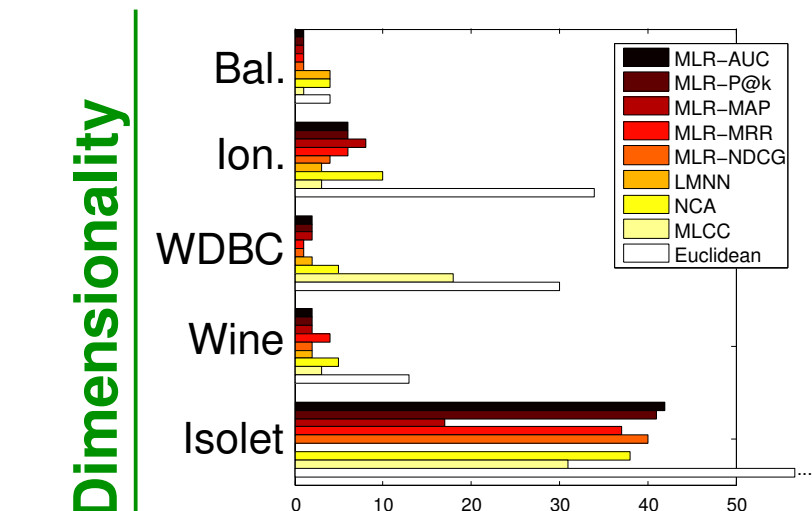
Experiments

Ranking loss Our experiments test five different choices for $\Delta(y_q^*, y)$:

AUC	Area under the ROC curve
P@k	Precision-at- k
MAP	Mean Average Precision
MRR	Mean Reciprocal Rank
NDCG	Normalized Discounted Cumulative Gain

Classification: UCI

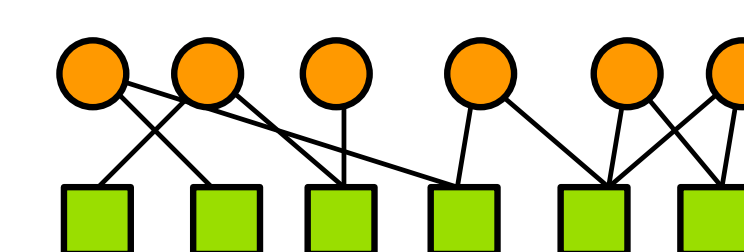
The first experiment tests nearest-neighbor classification on standard data sets. Relevance is derived from label agreement between points.



We compare to kNN using the native metric (Euclidean), LMNN, NCA and MLCC.

Algorithm	Bal.	Ion.	WDBC	Wine	Isolet
MLR-AUC	7.9	12.3	2.7	1.4	4.5
MLR-P@k	8.2	12.3	2.9	1.5	4.5
MLR-MAP	6.9	12.3	2.6	1.0	5.5
MLR-MRR	8.2	12.1	2.6	1.5	4.5
MLR-NDCG	8.2	11.9	2.9	1.6	4.4
LMNN	8.8	11.7	2.4	1.7	4.7
NCA	4.6	11.7	2.6	2.7	10.8
MLCC	5.5	12.6	2.1	1.1	4.4
Euclidean	10.3	15.3	3.1	3.1	8.1

IR: eHarmony



The second experiment tests information retrieval on a large-scale set of matching data provided by eHarmony, Inc.

Users of the system can be both queries and results. A pair of users are mutually relevant if the match was successful.

Each user is represented as a vector in \mathbb{R}^{56} .

Data is given for two equal length intervals, corresponding to training and test sets.

Data	Matchings		Users	Queries	
	Train	Test	294,832	22,391	
Results	Algorithm	AUC	MAP	MRR	Rounds
	MLR-AUC	0.612	0.445	0.466	7
	MLR-MAP	0.624	0.453	0.474	23
	MLR-MRR	0.616	0.448	0.469	17
	SVM-MAP	0.614	0.447	0.467	36
Euclidean	0.522	0.394	0.414		

References

- [1] Tsochantaris, Ioannis, Joachims, Thorsten, Hofmann, Thomas, and Altun, Yasemin. Large margin methods for structured and interdependent output variables. *JMLR*, 6: 1453-1484, 2005.
- [2] Joachims, Thorsten, Finley, Thomas, and Yu, Chun-nam John. Cutting-plane training of structural SVMs. *Machine Learning*, 77(1):27-59, 2009.